

"Entrepreneurial behavior is something students can apply to every aspect of their lives. I would love to see every student at Miami University take at least one entrepreneurship course."

**David Hodge, President
Miami University**

"Entrepreneurs from Oxford provided jobs; Miami's incredible teachers provided inspiration. For me, 'Mother Miami' is the reason I have succeeded as a businessman. For corporations who want to encourage the entrepreneurial spirit, there is no better investment than in the people and programs at Miami."

**John W. Altman '60
Entrepreneur & member
Miami Academy of
Entrepreneurs**

Entrepreneurship at Miami

- 300+ students enrolled
 - 20% have started a business
 - 45% are non-business majors
- 70+ E-Corps members
- Program mentioned in *Time*, *BusinessWeek* and more than 50 media outlets in past two years

The Miami Entrepreneurship E-Corps

The E-Corps Mission

E-Corps is a way for you to contribute your time and talent to support the entrepreneurship students at Miami University.

In Miami's Entrepreneurship Program students develop their individual entrepreneurial outlook through innovative classroom experiences, study alongside business-practicing faculty, and interaction with successful business professionals like you in classroom, project, mentor, and internship settings.

You can make a difference

Our students say they benefit in hearing from business professionals because it takes business out of the text book and brings it to life. It instills both courage and inspiration, and in turn, helps jump-start the pursuit of their entrepreneurial aspirations.

What's in it for you



E-Corps members indicate that contact with students re-energizes their own entrepreneurial tendencies, and many indicate that the students bring "fresh eyes" to their businesses that often result in improvements to their operations.

We'll prepare you to succeed

Not sure about speaking to a class, being a judge or a mentor? We'll assign a faculty member to help you prepare for your participation based on your areas of interest. Video conferencing allows you to participate if you can't travel to Oxford.

Join the Miami Entrepreneurship E-Corps!

- Fill out the E-Corps application form online at www.fsb.muohio.edu/centers/page-center/e-corps or,
- Email us at pagecenter@muohio.edu

The Miami Entrepreneurship E-Corps

Entrepreneurship Courses:

- Introduction to Entrepreneurship
- Imagination and Entrepreneurship
- Entrepreneurial Aspects of Finance
- Entrepreneurial Marketing
- Entrepreneurship: New Ventures
- New Product Development
- Entrepreneurship in Complex Organizations
- Legal Aspects of Business
- eBusiness, Entrepreneurship and Venture Capital
- Independent Study
 - EDUN Live
 - Miami Merger Store
- Special Topics
 - Franchising
 - Personal Selling
 - International Entrepreneurship

"It is one thing to learn about a specific topic in a traditional classroom setting and another to listen to real life entrepreneurs that have had real life experience. I think that it is great that this program has such a close relationship with its alumni and gives us a real opportunity to build our own network as we plan to take on our own entrepreneurial ventures in the real world."

Scott Keller, '09
Marketing Major

Thomas C. Page Center for Entrepreneurial Studies

218 Upham Hall
Miami University
Oxford, Ohio 45056
Voice: (513) 529-1221
Fax: (513) 529-3288
pagecenter@muohio.edu

E-Corps involvement options

Guest Speaker: Share your experience in the classroom to demonstrate how the theory and concepts play out in real situations. At the beginning of each semester, E-Corp members who sign up for this option will receive a list of topics to be covered and the dates for which the instructor needs a guest lecturer.

Business Plan Judge: Each semester the Page Center holds an internal business plan competition for students in our capstone class. The winners of the fall semester competition go on to national competitions in the Spring. Each judge is asked to review 4-5 business plans and attend the oral presentations at the end of the semester.

Team Project Mentor:

Advise students in your area of personal expertise and interest on any of the more than 50 class projects.



Team Project Subject: Several classes require the students to work on real business issues. This option provides E-Corps members with a resource to address a marketing, management, financial or other business issue within their company. A student team is assigned to work with you and develop a solution for your business. Interactions can be in person, by phone or electronically.

Intern Host: We encourage students to intern with entrepreneurial companies. These internships can be for academic credit or paid depending on the nature of the internship. E-Corps members who select this option will be contacted by the faculty to discuss the specifics of an internship opportunity.

Teaching Case Subject: Share your decision making process on a critical business decision and have students write a case to be used for future generations to study. One in person meeting is required with the student case writer. Other interactions can be made online or by phone.

Student Entrepreneurship Club Mentor: Discuss your experiences at Club Meetings and/or host a club field trip.

