



CELEBRATING 200 YEARS OF MAKING HISTORY

RECRUITING AT MIAMI UNIVERSITY

2009

DEPARTMENT OF ACCOUNTANCY

FARMER SCHOOL OF BUSINESS



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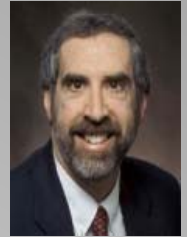
Founded in 1809, Miami University was named for the Miami Indian Tribe that inhabited the area now known as the Miami Valley region of Ohio. We have 14,488 undergraduates and 1,812 graduate students on the Oxford campus.

Because our academic reputation is a magnet for employers, Miami sponsors one of the largest collegiate career fairs in the country. Compared with on-campus recruitment programs at other universities our size, nearly twice as many employers recruit at Miami, and four times as many on-campus interviews are conducted. (2008)





Message from the Chair



Thank you for your interest in recruiting students from the accountancy programs at Miami University. We take great pride in our students and their achievements and believe you will find them excellent candidates for positions within your organization. Our accountancy programs have earned AACSB accreditation and both the undergraduate and graduate programs are highly ranked. We confer approximately 225 undergraduate and 35 Master of Accountancy degrees each year.

We have developed this brochure to assist you in your recruiting efforts at Miami. We provide information on a variety of programs and ways that you can interact with students in our program. We hope you find this information helpful. Please contact me or any of our administrative staff if you have any questions or need assistance. Also, let us know if there are additional items we can include in this brochure that can further assist you in your recruiting efforts.

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Miami University: Equal opportunity in education and employment



From our perspective, we continue to witness a competitive environment in the recruitment of graduates from our bachelor's and master's programs in accountancy. Last year, for example, there were over 100 corporations and public accounting firms interviewing students for both entry-level positions and professional internships.

Accountancy Mission Statement and Objectives

Department of Accountancy Mission Statement:

The mission of the Department of Accountancy is to have nationally recognized bachelor's and master's degree programs in accountancy that provide students with the life-long ability to seek and acquire accounting and business knowledge and translate it into responsible action in a competitive environment.

Bachelor's Degree

Program Objectives:

The objectives of the bachelor's degree program in accountancy are (1) to provide students with a general understanding of multiple areas of accounting, (2) to provide students the knowledge and skills needed to prepare them for graduate business and accounting programs, and (3) to prepare students for entry-level accounting positions that require only an undergraduate degree.

Master's Degree

Program Objectives:

The objectives of the master's degree program in accountancy are (1) to allow students to obtain a more in-depth understanding of selected areas of accounting and business and (2) to provide them with the knowledge and skills needed to prepare them for entry-level accounting positions that require more than a bachelor's degree.



In *BusinessWeek* magazine's latest ranking of undergraduate business programs, Miami's Farmer School of Business appears among the nation's top five percent, ranking sixth among public universities and colleges. (2009) Miami's undergraduate and master's degree programs in accountancy were ranked 11th and 18th in the nation, respectively.

Student Profile Page

Graduates '08 - '09

	<u>Bachelor's</u>	<u>Master's</u>
Female	40%	36%
Male	60%	64%
Total ACC as % total of all Business	22%	

Placement Data '08-'09 *

Public Accounting	41%	88%
Corp./Industry/Banking	11%	3%
Government/Non-profit	2%	0
Consulting	1%	0
Graduate School - business**	28%	0
Law School	1%	0
Other/Still seeking employment	14%	9%

Average GPA

Seniors Fall '09 3.30

ACC Declared Majors as of Fall '09

Female	41.85% (353)	38.24% (13)
Male	58.15% (489)	61.76% (21)
Minority/Int'l	13.32% (112)	23.53% (8)

*Self-reported data, based on 71% undergraduate response rate

**Includes 28% who have accepted employment upon completing graduate degree

Communicating with Accountancy Majors

We maintain a Blackboard site that automatically enrolls all students who have declared accountancy as a major. This is our primary method of communication with our students. We can send e-mail announcements and post flyers or documents for our students to review. If you would like to send information to accountancy majors regarding employment opportunities, campus visits, presentations, or anything else that will be of interest to our students, we would be happy to do that for you.

Please note: We cannot simply forward an e-mail message; we must create a new message through the Blackboard site. So if you have any special formatting or graphics in your document, it is best to send the announcement to us as a PDF file (or in other appropriate format) that we can send as an attachment. All communication should be sent to Gretchen Radler at radlergb@muohio.edu.

If you are interested in hosting any events on campus, there are a couple of different procedures to follow:

- For “pop-up” tent events anywhere on Miami’s campus, please contact Bill Froude in the Office of Career Services at froudewh@muohio.edu.
- For information tables at the Farmer School (either inside the building or outside on the patio), or to schedule office space to meet with students, please contact Sharon Attaway at sharon.attaway@muohio.edu.

For more information on our listserv, please contact Mrs. Gretchen Radler at: radlergb@muohio.edu or 513.529.3372.

****Early September****

Department of Accountancy **Recruiters' Advertising Handbook**

To better assure that students are aware of their career options and to assist employers in more effectively publicizing their employment opportunities, we are inviting recruiters to submit a two-page statement describing their organization, the accounting positions for which they will be interviewing, and any other pertinent recruitment information.



- These statements will be reproduced and distributed in booklet form to accountancy majors and accounting internship candidates, without charge.
- The recruiting companies and firms will be listed alphabetically.
(Due to space limitations we must limit each employer to a two-page statement.)
- The booklets will be distributed to students at the beginning of the fall semester in early September. A copy also will be sent to you. We ask that you submit your ad no later than July 31st to allow time for copying and assembling.
- Students find these very useful and it puts your company information right into the hands of hundreds of accountancy students!
- In order to defray printing costs, we request that you enclose a check for \$200.00 payable to Miami University.

In addition, the department's Web site has links for students to the Web sites of companies and firms that recruit accountancy majors. If you wish to be added to these lists, please send your Web site address to Gretchen Radler at radlergb@muohio.edu. We certainly hope you will find these useful adjuncts to your recruitment efforts at Miami, and we look forward to your participation.

For more information on how to get involved with the Recruiters' Advertising Handbook, please contact Ms. Susan Anderson at: susan.anderson@muohio.edu or 513.529.0451.

****Late September****

Meet the Firms



Meet the Firms Night (MFN) is coordinated by Beta Alpha Psi (BAP), an honorary organization for Accountancy and other Financial Information Students and professionals, offers you the opportunity to introduce yourself/firm to its members in a more informal environment. Students move about the room to meet all firms/companies represented to learn more about full-time and internship opportunities. Previously, financial institutions, corporations, professional services firms among others have participated in MFN. Both students and professionals have found MFN a mutually rewarding experience. To help you coordinate MFN with Miami's annual Fall Career Fair, MFN is typically held the night before the Career Fair. We look forward to your continuing participation and hope others become involved in BAP's annual Meet the Firms Night.

- Opportunity to introduce your company to our accountancy majors
- Set-up is from 5:30 to 6:30 with the event starting at 6:30
- Students usually are there until 8:00 – 8:30, depending on their schedules
- Light snacks (e.g., cookies, veggie tray, fruit tray, and soft drinks) are available
- Each organization has a table and two chairs (more chairs can be added) with an identification table tent, and organizations may in addition also have their own banner and/or display
- Students are interested in full-time employment and internship opportunities
- BAP opens MFN to all junior and senior non-accountancy majors
- Firms usually have available for students small recruiting-type gifts (e.g., pens, post-it-notes, key chains)
- Firms may donate a larger gift(s) (e.g., Miami apparel, firm sweatshirt, backpack, gift certificates) for raffles that are held throughout the evening.

For more information on how to get involved with Meet the Firms, please contact Mr. Ron Collins at: collinrg@muohio.edu or 513.529.8145.

****Late October****

Sophomore Career Panels



In the fall semester, panel presentations/discussions about accounting careers are held in each of the 30+ sections of ACC221 - Introductory Financial Accounting. These fifty minute presentations provide the 1,000+ sophomore students with an opportunity to gain insight into the various career opportunities that exist in the field of accounting. Each panel includes three or four accounting professionals currently working in large public accounting firms, medium/small public accounting firms, government or industry. We've encouraged presenters to focus on accounting careers in general (why they're interested in accounting, typical workday, their responsibilities, what they find exciting about their career and different career opportunities in accounting) rather than their company or firm.

For more information on how to get involved with the Sophomore Career Panels, please contact Mrs. Deborah Gentry at: gentrydp@muohio.edu or 513.529.6200.



Backstage Pass '09



****Late January****

The Backstage Pass **Program Overview**

Backstage Pass is an interactive program that gives students a "backstage" look at careers in accounting, designed to increase interest among undergraduate students in pursuing accountancy as a major.

Backstage Pass is designed to be a TV studio set where students have an opportunity to participate in the "taping" of three live TV shows. High-achieving sophomore-level students who have shown an aptitude in accounting are invited to attend the event.

Participating organizations are grouped together to develop and perform the various skits. Primarily driven by campus recruiters, client service are involved in the individual skits as well. This combination gives students an opportunity to meet recruiters, but also learn the day-to-day work from the staff.

A dinner follows the skits, and students will leave with a bag of give-aways from the various organizations. The cost of the event is divided among the participating firms (approx. \$200/firm).

The event is designed to focus on students choosing accountancy as a major, not to promote individual organizations, so the emphasis is not on individual firms, but rather why students should pursue this major.

An evaluation is provided and feedback has been overwhelmingly positive. We track the participants and provide data regarding the number of students who change majors to accountancy.

For more information on how to get involved with Backstage Pass, please contact Mrs. Gretchen Radler at: radlergb@muohio.edu or 513.529.3372.



Accounting Mentoring Program

The Ohio Society of CPAs and the Department of Accountancy have joined forces to create the Accounting Mentoring Program. The program, run by the OSCPA Student Ambassador, pairs undecided or decided freshmen and sophomores with a junior or senior accountancy major. The goals of the program are to attract and retain accountancy majors, provide students with insights into the accounting profession, and give participants opportunities to network with accounting professionals.

Freshmen and sophomores will have opportunities to receive advice from their mentors on classes, internships, and career paths. It is also a great way for mentors to build their resume as they begin looking for full-time employment.

Some activities of the program that involve professional interaction include:

- Office visits to accounting firms
- Presentations by accounting professionals

The Student Ambassador is selected each year by the Ohio Society of CPAs. If you are interested in making connections with the Accounting Mentoring Program, please contact Gretchen Radler at radlergb@muohio.edu and she can put you in touch with the current Student Ambassador.

For more information on our Mentoring Program please contact Mrs. Gretchen Radler at: radlergb@muohio.edu or 513.529.3372.



Master of Accountancy Program More to Offer!

It's **more than just accounting** . . . we prepare students for BROAD ACCOUNTING-RELATED CAREERS BEYOND TAX AND ASSURANCE SERVICES. Our graduates have gone on to pursue careers in business risk services, fraud investigation, business valuation, forensic accounting, systems and process assurance, and investment banking.

"I can't tell you how beneficial the MAcc has been for me in terms of work and personal growth and what a great help it was for the CPA exam." - 2007 MAcc graduate

The Miami MAcc program's emphasis is on a **long-term career** in an accounting-related field. Our courses in risk management, fraud, ERP systems, corporate finance, and tax planning combine to prepare students for a *career*, not just an entry-level position.

"There are three MAcc graduates in my office, and all of us were promoted to senior associate in two years." - 2005 MAcc graduate

Our graduates are HEAVILY RECRUITED WITH NATIONAL PLACEMENT. With over a 95 percent placement rate, recent graduates have begun their career in the major Midwestern markets, with many going to Chicago, while others have gone to New York, Washington D.C., Denver, Seattle, Los Angeles, Atlanta, Houston, and overseas. One of our recent graduates was selected for a prestigious FASB internship in Norwalk, CT.

"Miami MAcc graduates have a noticeably superior business sense, a deeper understanding of business relevance, and quickly gain staff and client trust." - Crowe Horwath recruiter

A key component of our program is interaction with **international accounting executives**. Recent guests in our MAcc classrooms include Ernie Almonte, chairman of the AICPA, and Mike Morris, chairman and CEO of American Electric Power. Each spring, MAcc students participate in the Executive Conference on Governance, Risk Management, and Reporting sponsored by our Center for Business Excellence (to learn more about the conference and the center, please visit <http://www.fsb.muohio.edu/cbe/executive-conference>).

"I never would have imagined I would get the opportunity to have engaged conversations with top executives on issues facing the global society. This was an amazing opportunity." - 2009 MAcc graduate



Careers beyond tax & assurance

For more information about the MAcc Program, please contact our academic program coordinator, Mrs. Gretchen Radler, at radlergb@muohio.edu or 513-529-3372.

Undergraduate Scholarships

Scholarship amounts typically range from \$500-\$4,000

<u>Scholarship</u>	<u>Criteria</u>	
<u>Albers Accountancy Scholarship</u>	Accountancy major, qualify for public accounting, renewable	<u>Grant Thornton LLP Accountancy Scholarship</u> Junior accountancy major/Cincinnati-Dayton area resident, based on merit
<u>Andersen Accounting Scholarship</u>	Two scholarships awarded to senior accountancy majors, based on merit	<u>Harry C. Lyle Scholarship</u> Two scholarships awarded to senior accountancy majors, based on merit and financial need
<u>Battelle & Battelle Scholarship Fund</u>	Two scholarships awarded to pre-business students, based on merit and financial need	<u>Marathon Oil Scholarship</u> Junior or senior accountancy majors with interest in industry accounting, based on merit
<u>Arthur H. Carter Scholarship</u>	Senior accountancy major, based on merit and activities/leadership.	<u>Joseph B. and Esther Paperman Memorial Scholarship</u> Two scholarships awarded to senior accountancy majors, based on merit
<u>Dr. Gyan Chandra Memorial Scholarship</u>	Junior accountancy major, based on merit and financial need	<u>Kelly Booms PricewaterhouseCoopers Scholarship</u> Two scholarships awarded to senior accountancy or finance majors, based on merit, leadership, and community service (renewable)
<u>C. Roger Stegmaier Accountancy Award</u>	Senior accountancy major from Ohio, based on merit	<u>Ogden Excellence in Accounting Award</u> Junior accountancy major, based on merit and financial need
<u>Crowe Horwath Scholarship</u>	Senior accountancy major, based on merit (3.3 GPA or better)	<u>PricewaterhouseCoopers Accountancy Scholarship</u> Two scholarships awarded to senior accountancy majors, based on merit
<u>Daniel Leshner Beta Alpha Psi Award</u>	Senior accountancy major, outstanding Beta Alpha Psi member and advisor nomination	<u>PricewaterhouseCoopers Accountancy Scholarship</u> Junior accountancy major, based on merit
<u>Deloitte & Touche Donald M. Lutz Memorial Scholarship</u>	Junior accountancy major/Cleveland area resident, based on merit and financial need	<u>PricewaterhouseCoopers Accountancy Scholarship</u> Senior accountancy major with MIS minor or double major, based on merit
<u>Deloitte & Touche Maureen R. Mushat Memorial Scholarship</u>	Junior accountancy major/Cleveland area resident, based on merit and financial need	<u>PricewaterhouseCoopers Accountancy Scholarship</u> Minority student/junior or senior accountancy major, based on activities/leadership
<u>E. Ben Yager Scholarship</u>	Senior accountancy major, based on merit	<u>RSM McGladrey Accountancy Scholarship</u> Senior accountancy major/Chicago area, based on merit
<u>Ernst & Young Accountancy Scholarship</u>	Three scholarships awarded to senior accountancy majors, based on merit	<u>William D. Stiles/Deloitte & Touche Memorial Scholarship</u> Two scholarships awarded to senior accountancy majors, based on merit
<u>Ernst & Young Accountancy Scholarship for Minority Students</u>	Two scholarships awarded to minority students/junior or senior accountancy majors, based on merit and financial need	<u>William D. Stiles/Deloitte & Touche Memorial Scholarship</u> Junior accountancy major, based on merit and financial need (renewable)

The total amount awarded for '08 - '09: \$82,163

MAcc Financial Awards

Accountancy Department Fellowship and Graduate Assistantships

All applicants to the MAcc program will be considered for either the fellowship or one of the assistantships. The fellowship provides a stipend plus an instructional fee waiver; no duties are required. The graduate assistantships provide a stipend and instructional fee waiver and involve eight hours/week of work. The fellowship and assistantships are awarded based on merit.

<u>Scholarship</u>	<u>Criteria</u>
<u>Andersen Alumni Accounting Scholarship</u>	Two scholarships awarded based on merit
<u>Arthur H. Carter Scholarship</u>	Multiple scholarships awarded based on merit and financial need
<u>Ernst & Young MAcc Scholarship</u>	Two scholarships awarded based on merit and activities/leadership; preference to students who have interned with or committed to future employment with Ernst & Young
<u>Harold W. Jasper Scholarship</u>	Awarded based on merit & financial need
<u>KPMG Accountancy Scholarship</u>	Awarded based on merit, preference given to students who have committed to internship or employment with KPMG
<u>PwC Accountancy Scholarship</u>	Awarded based on merit and activities/leadership
<u>Rankin Accountancy Scholarship</u>	Awarded to Miami accountancy undergraduate based on merit and outstanding service to community or campus
<u>Rolland L. Ewell Accountancy Scholarship</u>	Multiple scholarships awarded based on merit
<u>William D. Stiles/Deliotte & Touche Scholarship</u>	Two scholarships awarded based on merit
<u>William H. Schaefer Scholarship</u>	Awarded based on merit
<u>William R. and Irene R. Vogel Memorial Scholarship</u>	Awarded based on merit and MAcc Director nomination

The total amount awarded for '08 - '09: \$44,500

Career Services

WHO YOU NEED TO KNOW

Career Services

Career Services acts as the principal point of contact and servicing unit at Miami University for employers that wish to recruit students for internships and full-time positions. Services for employers include:

- On-Campus Recruiting (late September through April)
- Online Job Postings for Full-Time and Internship Positions (anytime)
- Online Resume Books of Registered Students and Alumni (anytime)
- Employer Information Sessions (September through April)
- Career Fairs (September and February)

Most employer services are accessible through Career Services' online system, Miami CAREERlink (affiliated with the NACELink Network). Employers wishing to recruit on campus or post positions must first register with Miami CAREERlink (registration only takes a few minutes). For additional information on all services, including registration for Miami CAREERlink, visit www.muohio.edu/careers/employers.

Career Services is located in Hoyt Hall. The facility includes a spacious lobby that serves as an interview waiting area and an interview center that contains 16 private interview rooms. October and November are the busiest recruiting months for accountancy students. Submit on-campus recruiting requests early for best selection of dates. If you have any questions, please contact Career Services staff at CareerServices@muohio.edu or call 513-529-3831.

For more information, please contact Career Services at: CareerServices@muohio.edu or 513. 529.3831.

Accountancy Department Contact Information Page

Please contact any of our administrative staff if you have any questions.



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