



FARMER SCHOOL OF BUSINESS  
MIAMI UNIVERSITY • OXFORD, OHIO

## CLASS PROFILE: 2011 GRADUATES



### CURRENT ACTIVITIES

Employed full-time _____	88%
Full-time graduate school _____	10%
Not employed or enrolled _____	2%

### FUNCTIONAL AREA OF EMPLOYMENT

Accounting _____	24%
Marketing/Sales _____	21%
Finance _____	19%
Consulting _____	10%
Operations/Production _____	5%
General management _____	4%
Logistics/Transportation _____	4%
Management Information Systems _____	3%
Other _____	10%

### TOP EMPLOYERS OF 2011 GRADUATES

*Companies listed in order by the number of graduates they hired.*

Deloitte	AT&T
PwC	Coyote Logistics
Ernst & Young	Royal Bank of Scotland
KPMG	KeyBank
Abercrombie & Fitch	American Greetings
Procter & Gamble	Progressive Insurance
JP Morgan Chase	CNA Insurance
Abbott Nutrition	Limited Brands
Grant Thornton	Plante Moran
Allstate Insurance	Deloitte Consulting
Nielsen Company	Fifth Third Bank
Target Corporation	dunnhumby
Nestle' USA	

### AREAS OF GRADUATE STUDY FOR THE CLASS OF 2011

Master of Accountancy _____	47%
Other graduate programs _____	27%
Law _____	20%
MBA _____	6%

### AVERAGE STARTING SALARIES BY MAJOR

Full-time employees, excluding bonus:

MAJOR	SALARY *
Management Information Systems _____	\$ 52
Supply Chain Management _____	\$ 51
Finance _____	\$ 49
Accountancy _____	\$ 48
Business Economics _____	\$ 47
Marketing _____	\$ 42
Management _____	\$ 41

\* in thousands of dollars

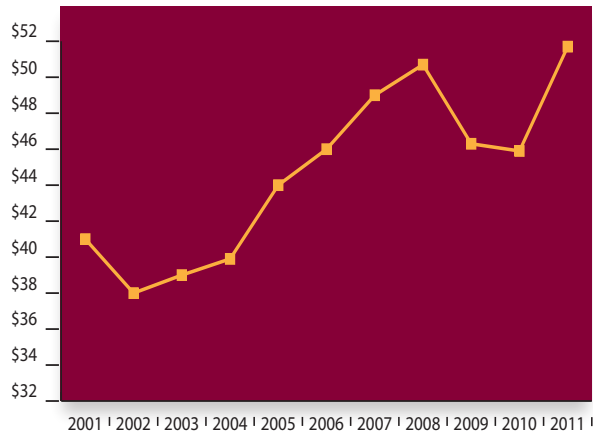
### DISTRIBUTION OF SALARIES

Here is what our 2011 graduates are earning annually (excluding any bonus):

\$70,000 and more _____	3%
\$65,000 to \$69,999 _____	1%
\$60,000 to \$64,999 _____	6%
\$55,000 to \$59,999 _____	10%
\$50,000 to \$54,999 _____	16%
\$45,000 to \$49,999 _____	28%
\$40,000 to \$44,999 _____	13%
\$35,000 to \$39,999 _____	9%
Less than \$35,000 _____	14%

## TRENDS IN AVERAGE ANNUAL SALARIES

2011 average salary (including bonus): \$51,700



## PLACEMENT ASSISTANCE

Responses to question: "How did you locate your job?"

Through the Office of Career Services _____	36%
Through leads from a friend or relative _____	19%
Through an internship _____	19%
By circulating my resume _____	9%
Through a faculty contact _____	5%
Through another source _____	14%

71 percent of respondents reported placement before graduation.

Average length of employment search after graduation: 7.2 weeks

Average number of interviews: 6

Average number of offers received: 2

## DESCRIPTION OF SURVEY SAMPLE

In October 2011, surveys were sent to recent graduates of the Farmer School of Business. We received 289 responses, or 31%. Of the respondents, 29% were accounting majors, 26% were marketing majors, 25% were finance majors, 6% were management majors and 6% were supply chain management majors. The remainder were from other majors (economics, interdisciplinary business and management information systems).

## AVERAGE STARTING SALARIES BY INDUSTRY

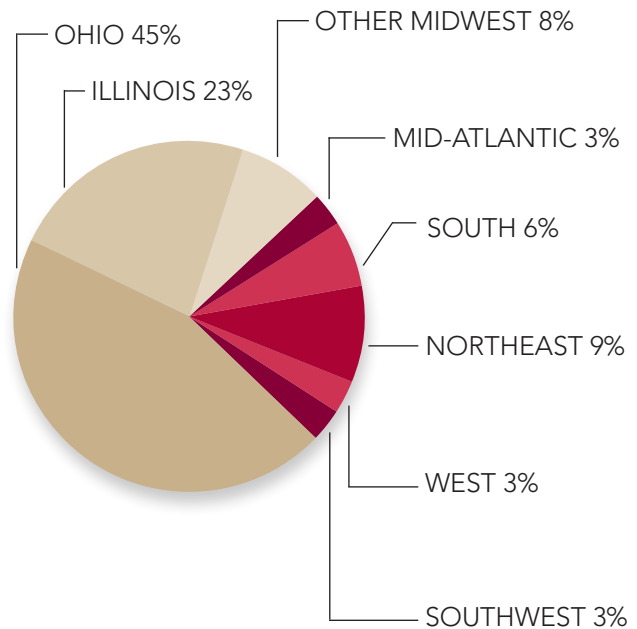
Full-time employees, excluding bonus:

INDUSTRY	SALARY *
Petroleum/energy _____	\$ 64
Consulting services _____	\$ 52
Manufacturing _____	\$ 50
Accounting _____	\$ 49
Government _____	\$ 49
Consumer products/retail _____	\$ 48
Financial services _____	\$ 47
Education _____	\$ 45
Pharmaceutical/biotech/healthcare _____	\$ 43
Technology/science _____	\$ 40
Media/entertainment _____	\$ 37
Transportation _____	\$ 37
Real estate _____	\$ 35
Sports/leisure _____	\$ 21

\* in thousands of dollars

## GEOGRAPHIC DISTRIBUTION

Where the Class of 2011 relocated upon graduation:



**MIAMI UNIVERSITY**  
FARMER SCHOOL OF BUSINESS

800 E. High Street • Oxford, OH 45056 • 513-529-3631  
[www.fsb.muohio.edu](http://www.fsb.muohio.edu)