



MBA Program Essays

The Admissions Committee considers your responses to the following essay questions very important in the selection process. Any personal insights that you can offer concerning the qualities and experiences you believe distinguish you from other applicants will be especially helpful.

Essays should be typed and double-spaced, with your name and the essay number on the top of each page. The length of each essay is a matter for your judgment.

- 1) Discuss your short and long term career goals and how you believe an MBA, specifically from Miami University, will help you achieve those goals.**
- 2) Describe a personal experience, preferably work-related, where you faced your biggest challenge and exercised your leadership and/or your ability to work with others to creatively accomplish the goal.**
- 3) Please address one of the following statements.**
 - a. My personal background is unique because...**
 - b. My most memorable cross-cultural experience...**
 - c. The biggest turning point in my life was...**
 - d. The business professional I admire most is... because...**
- 4) (Optional) Please include any additional information you believe would be helpful to the Admissions Committee in evaluating your application (for example, explanation of employment gaps, etc.). You are not obligated to answer this question if you are satisfied with the information you have already provided.**