The Interface of Green, Lean and Global Supply Chain Strategies

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Abstract
The purpose of this research is to examine the green, lean and global supply chain literature, with particular emphasis on the strategies’ concurrent implementation. This research will provide insights into future research opportunities examining the simultaneous practice of green and lean supply chain strategies in a global context. Some research has examined the fusion of these trends in pairs, but the balance between combined green, lean, and global supply chains has yet to be researched in depth. In a complex environment where decisions must be made quickly, managers may find themselves utilizing lean supply chain strategies in a global setting. Trying to balance the combination of lean and global supply chain strategies while being pressured to be “green” can be problematic. The objectives of this research are to examine the relationship between green, lean and global supply chain strategies and identify the tradeoffs and complementary aspects between them. A research agenda focused on the intersection of green, lean and global supply chain strategies is developed in order to provide a holistic view of these strategies to help managers capitalize on the strategies’ complementary elements.

Intended Track for presentation: Ethics and Sustainability